

Jing-Wen Yang

'HSDUWPHQW RI \$FFRXQWLQJ DQG)LQDQFH
&DOLIRUQLD ~~BWD\DH\BQ%DHUV~~ 3KRQH
+D\ZDUG &\$ (PDLO MLQJZHQ \DQJ#F

EDUCATION

3K' \$FFRXQWLQJ LFLQRU 8(FLRQHUPVLW\RFIOOHJUH\3DQSDW &
0%\$ \$FFRXQWLQJ 1DWLRQDO 7DLZDQ 8QLYHUV
%6 ,QWHUQDWLRQDO %XWLQRQDO 7DLZDQ 8QLYHUVLW\

TEACHING EXPERIENCE

California State University, East Bay

Associate Professor of Accounting

06 RI \$FFRXQWDQF\ FRXUVHV
) L Q D Q F L D :LQWHU ± SUHVHQ
*RYHUQPHQWDO DQG 1RW IRU 3URILW \$FFRXQWLQJ
8QGHUJUDGXDWL FRXUVHV

<DQJ - DQG / :X &RJQLWL YLQVMLORHW R D \$BFBXQWLDQFN
0DWWDQJ of Business Research Journal IR U W K F R P L Q J
<DQJ - +DV & DSHLWHQV(QSQRHWXHWDCQFDQJURJLF <HDUV "

-LQJ :HQ <DQJ SDJH

=KDQJ 0 DQG - <DQJ
Review of Business Research

7KH 5HQVWDLFQRV@DSEHWZH)KQV)

<DQJ - DQG 0 =KDQJ
Journal of Global Business Development

9DOXHRSUHQHWLDRQFHGR+ \$JFKRJKQW

7VDL < / +XDQJ DQG - <DQJ
Accounting Today

WUX&W\$YIHUP&RQGXFDWZDQG

<DQJ - (PSLULFDO ([DPLQDWLQRQRVQU&F\$W)XLUHP&RQGXFV
0RGHO²&RQVLGHULQRXGLMH4(XDFLWRIODVWHU¶V WKHVLV

CONFERENCE PROCEEDINGS

-LQJ :HQ <DQJ SDJH

Yang, J 'LQDPLF &RPSHWLWLRQ RQ 'LWFORVX\$\$\$7LHPVQH UDQ
5HJLRQ 0HHWLQJ 1HZSRUW %HDFK &\$

Yang, J ,V &RUSRUDWH 'LVFORVXUH\$\$\$H\$Q\$K\$D\$D 5HHHONVQ\Q6W
)UDQFLVFR &\$

Yang, J ,V &RUSRUDWHU\$H\$H\$K\$D\$Y\$6\$W\$U\$F\$N\$":HVWHUQ 5HJLRQ 0
3RUWODQG 25

Yang, J 0XOWLSOH \$RUGSLHUQDFM\ 'LQ6O8R:VXVWHUQ 5H\$SLRQ 0H
6DQ 'LHJR &\$

DISCIPLINE-RELATED OR INTERDISCIPLINARY CONFERENCE OR WORKSHOP
ATTENDED

&68(% &%(7HDFKLQJ 2QOLQH :RUNVKRS E 3XBBWRULQ-DVZOG B C
\$\$\$ \$QQXDO 0HHWLQJ: BUNVKRSI H8MLOFJRD7)UDFKH ZV K NFVO 5HDV
DFURVV WKH \$FFXOXQW \$QJ X8XWUL &KLFDJR ,/
\$\$\$ \$QQXDO 0HHWLQH 3BUNVKRISHU8MLOQJ ,QDWHUHQDQKRLBWKHR WH
*RYHUQPHQW DQ QXQW \$QJ \$XJXVW &KLFDJR ,/
\$\$\$ \$QQXDO 0HHWLQJ: BUNVKRSI H8MLOF H2S WLRQD \$QDORQ LQ W
:RUOG \$XJXVW &KLFDJR ,/
.30* &)2)LQDQFLDO)RUX&RP:HEFDG/ DQG LDDQ Y6M Q WWP H Q D/QFXQ
-XQH

&68 &RXUVH 5HGHVORQ\ZL6WRP7HUFKQVRW L6DXWEPHXQMR &\$
4XDOLW\ 0DWWHUXD \$\$\$VO\LDW WHUHV45Q EULF ZRUNVKRS -
*)2\$:RUNVKRS 7\SHVXPHQHV DQGW8QQBUQWD\$SGLOJ 5HIX
.30* &)2)LQDQFLDO)RUX&PG:HEFDVQ 3ULYXQWMLQRPODDVQW \$BF \$
\$\$\$ \$QQXDO 0HHWLQJ \$XJXVW \$WODQWD *\$
\$\$\$ \$QQXDO 0HHWLQJ: BUNVKRSI H)DLOFODOXH: \$FFRFX:QW6WDQG
\$XJXVW \$WODQWD *\$
.30* &)2)LQDQFLDO)RUXP DQG ,)56 , QVWLWXWHU:VHIEFRVWQJ, B
5HFRJQLWLRQ 6WDQGDUG)HEUXDU\
.30* &)2)LQDQFLDO)RUXPLYHEFH &RPSDQH SMYHPERISPHQWV
\$\$\$ \$QQXDO 0HHWLQJ \$XJXVW \$QDKHLP &\$
\$\$\$ \$QQXDO 0HHWLQH 3BUNVKRISHU8MLOQD Q6YHROSPURILW
\$FFRXQWLQJ 5HVHDFK \$XJXVW \$QDKHLP &\$
\$\$\$ \$QQXDO 0HHWLQJ 3UH &RQIHUHQFHV VRLQ WKRIS* R6YHWDQPHQD
\$FFRXQWLQJ &ODVVURRP \$XJXVW \$QDKHLP &\$
.30* &)2)LQDQFLDO)RUXP :HEFDVW)\$6%W,\$Q%(5BRMVXHG /HDM
/HVVRU \$FFRXQWLQJ -XQH
.30* &)2)LQDQFLDO)RUXP :HEFDVW)\$6%W,\$Q%(5BRMVXHG /HDM
'HWDLOHG /RRN /HVVHH \$FFRXQWLQJ -XQH

^{WK*}

RYHUQPHQW)LQDQFLDHWLIRQF \$QD\$DQVQ&RQI6DEQJH QFXQFR
*)2\$ 3UH &RQIHUHQH FVLRQ \$FHRXQWLQHUVKIDWH GROR.FQPDZDQ
7KH\ 1HHG WR 5HVSRRG -XQH 6DQ)UDQFLVFR &\$
*)2\$ 3UH &RQIHUHQH FVLRQ \$YHQQXHL QRW HFDVWLQ6 D3Q RUFIQFLV
\$\$\$:HVWHUQ 5HJLRQLOHHWLQDQ\$)UDQFLVFR &\$
&68(% &%(:RUNVKRS 7HDFK QDQJL QD DUFK +D\ZDUG &\$
.30* ,)56 , QVWLWXWH 5HEKDVMPHQWVRB U \$FFRFXQW% Q Q HILWV

-LQJ :HQ <DQJ SDJH

\$\$\$:HVWHUQ 5HJLRSULOHHWLQH ZSRUW %HDFK &\$
&DOLIRUQLD 6RFLHNDQFH 02XQLLFLS DRYQH UPHQW DOW \$FFRXQWLQ
&XSHUWLQR &\$

\$\$\$:HVWHUQ 5HJLRSULOHHWL 2UDQJH &RXQW\ &\$
\$\$\$ 0LG \H DU 0HHMLDQLR U W Q I 6 7HDU Q D Q J 6HFWLRQ)HEU
\$\$\$ \$QQXDO 0HHWLQJ \$XJXVW 6DQ)UDQFLVFR &\$
\$\$\$ \$QQXDO 0HHWLQJ 3RUVWODQG 25
*RYHUQPHQWDO \$FFRXQWLQJ \$XJXVW 6DQ)UDQFLVFR

\$\$\$:HVWHUQ 5HJLRSULOHHWL 3RUWODQG 25
\$\$\$ 0LG \H DU 0HHMLDQLR U W Q I 6 7HDU Q D Q J 6HFWLRQ)HEU
\$\$\$:HVWHUQ 5HJLRQ 0HHWLQJ \$SULO 6DQ 'LHJR &\$
:LOH\)DFXOW\ 1HWZRU :NKD) \$5,6V2, QODQG ,QRZQW \$FBRXQWLQJ &X

\$\$\$ 0LG \H DU 0HHMLDQLR U W Q I 6 7HDU Q D Q J 6HFWLRQ -DQX
&68(% \$PHULFDQ (QLDOWLRQ 3FRQDQ \$XGXW +D\ZD
\$\$\$ \$QQXDO 0HHWLQJ \$XJXVW \$QDKHLP &\$

\$\$\$ \$QQXDO 0HHWLQJ: BUNV&KRSIH6K D Q F H <RSHU & D Q F M U R R Q G 3X
\$FFRXQWLQJ -RXUQDOV \$XJXVW \$QDKHLP &\$
\$\$\$ \$QQXDO 0HHWLQJ: BUNV&KRSIH, QF R E L S R J D W H L Q P H , \$ 5 D W H) L Q
\$FFRXQWLQJ &RXUVH \$XJXVW \$QDKHLP &\$

\$\$\$:HVWHUQ 5HJLRQ 0HHWLQJ U D Q F L V F R
\$\$\$ 1HZ)DFXOW\ D R Q D R U W L X P / H H V E X U J 9 L U J L Q L D
\$\$\$)LQDQFLDO \$FFRXQWLQJ 6 D E Q L R S - D Q X D D U 0 H H W K R H Q L [&
:LOH\)DFXOW\ 1HWZRU :NKD) \$5,6V2, QODQG ,QRZQW \$FBRXQWLQJ &X
1RYHPEHU
:LOH\)DFXOW\ 1HWZRU :NKD) \$5,6V2, QODQG ,QRZQW \$FBRXQWLQJ &X
5HWHQWLQR 1RYHPEHU

WORK EXPERIENCE

\$VVRFLDWH 3URIBWDRUH & Q (D L W R U V Q D S U H V H Q W
\$VVLVWDQW 3URIBWDRUH & Q (D L W R U V Q D S U H V H Q W
, QVWUXFWRU BQLDQGLWRQ D J H 3 D U N
*UDGXDWH \$VVLVWDQW \ B Q Q Y G H U R L O W H J I 6 S D L L Q N) D O O
, QVWUXFWRU 6 R Q L W K H U V Q W D R Z D E F K Q R O R D \ \$ X J X V W
7HDFKLQJ \$VVLVWDQW 1DWLRQDO -XQLZDQ 8QLYHUVLW\ 2FW
(GLWRU DQG 5HVHDUW F R X F D W L R D Q W , @ 6 W S W X I W E H U D \
, QWHUQ %XVLQHWP B Q W Q Q D Q Z D E S) D U K H U D Q F G O B R U L Q W G , Q - X O \
6HSWHPEHU

PROFESSIONAL CERTIFICATION

3DVVHG & HUWLIWHQ 3X EIQDPL \$FFRIRRQ LQ 7DLZDQ

HONERS/AWARDS/GRANTS

&RXUVH 5HGHVLJQ *ZLDQW 7 H \$ F K R S R A O L R Q J O D R F U X Q W 2 I I & K H Q & D I O L I R U
8QLYHUVLW\

-LQJ :HQ <DQJ SDJH

&% ()DFXOW\ 6XSSRUW *UDQWV &R Q&DQJHRRUIQ% VLVQDHW H BQGY
%D\
)DFXOW\ 6XSSRUWD* 6VQWM 8QDQYHURVUQW\ (DVW %D\
+RQRU \$VVLVWDQWV \$FVSR X'QVSDQWPHQW RQDOLWDLZDQ

PROFESSIONAL/ACADEMIC SERVICES

California State University, East Bay

8QLYHUVLW\ /HYHO
0HPEHU ± ,QVWUXFWLRQ DQG &XUULFXOXP &RPPLWWHH
0HPEHU ± \$IIRUGDEOH /HDUQLQJ 6RQXWLRQV 6XEFRPPLW
0HPEHU ±)DFXOW\ 'LYHUVLW\ DQG (TXLW\ &RPPLWWHH
0HPEHU ± \$OFRKRO 7REDFFR DQG RWRHU 'UXJ \$GYLVRU
&ROOHJH /HYHO
0HPEHU ± &XUULFXOXP &RPPLWWHH WR
'HSDUWPHQW /HYHO
0HPEHU ±)DFXOW\ 6HDUFK &RPPLWWHH WR
&RRUGLQDWRU ± %Q\$V BQR J&RQF \$QFRQDYWRQRQHP:HLQWWHW
0HPEHU ± 06\$ 3URJURDYHUPHLRQH7D &N)RWRHS 6MFPHQW
&KDLU ± &XUULFXOXP &RPPLWWHH WR
0HPEHU ± \$FFRXQWLQJ 6FKRODUVKLSV &RPPLWWHH V
&KDLU ± ,QWHUPHGLDWH)LQDQFLDQ \$FRXQWLQJ &RPPL
0HPEHU ± 0DVWHUFR &QWDFH 3QR \$JULFWODQ 6KQPH&RPP

External Services

\$G KRF UHYLHZHU RI \$VLDQ 5HYLHZ RI \$FFRXQWLQJ
\$G KRF UHYLHZHU RI \$GYDQFHV LQ \$FFRXQWLQJ

PROFESSIONAL MEMBERSHIP

\$PHULFDQ \$FFRXQWLQJ \$VVRFLDWLRQ
*RYHUQPHQW)LQDQFH 2IILFHUV \$VVRFLDWLRQ