

*Curriculum Vitae*

**Peng Xie**

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**EDUCATION**

**Ph.D.** Information Technology Management, Aug. 2012-May. 2017

Scheller College of Business, Georgia Institute of Technology

Advisor: Yu Jeffrey Hu

Thesis title: "Essays on Social Interactions and Social Media Information Spillover."

**M.S.** Applied Economics, Aug. 2010-Jun. 2012

Shanghai Jiao Tong University

Advisor: Xu Zheng

**B.S.** Finance, Aug. 2006-Jun. 2010

Shanghai Jiao Tong University

University of Texas at Austin, Austin, TX (Non-degree Program, McCombs School of Business, Aug. 2008-Dec. 2008)

**AREA OF INTEREST**

Social Network Analytics

Text Mining/Machine Learning

Blockchain/Smart Contract

Digital Currency

**ACADEMIC POSITIONS**

California State University, East Bay, College of Business and Economics

Assistant Professor of Management, Sep. 2017 - Present

Georgia Institute of Technology, Scheller College of Business

Teaching Assistant, Sep. 2012 - May. 2017



Bitcoin Market.”

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**CONFERENCE PRESENTATION**

## **ACADEMIC SERVICE**

Associate Editor - International Conference on Information Systems, 2021

Review Committee Member – Northeast Decision Sciences Institute 50<sup>th</sup> Annual Conference, 2021

Technical Committee Member - International Conference on Computers in Management and Business, 2021

Associate Editor - International Conference on Information Systems, 2020

Associate Editor - Pacific Asian Conference on Information Systems, 2020

Session Chair - Information System Analytics for Social Science, INFORMS Annual Meeting, 2020

Technical Committee - 2020 International Conference on Supply Chain Management, May 2019

Program Committee - 23<sup>rd</sup> Pacific Asian Conference on Information Systems, 2019

Session Chair - MA30 Social Network Analytics, INFORMS Annual Meeting, 2017