

Internal Affairs Committee Meeting Minutes November 20, 2024

I. CALL TO ORDER at 10:07 AM



to raise awareness and support students by connecting them with campus resources. **D. Bhimanapati** encouraged feedback and suggestions on planning and organizing the event to ensure its effectiveness and impact. **N. Chowdary Nattem** suggested structuring the It's On Us campaign into a five-day series, with each day focusing on a unique theme to create a meaningful and impactful experience. The proposed schedule begins with an **Awareness Day** to inform participants, followed by an **Educational Day** to deepen understanding. The third day could focus on **Supporting and Healing**. The fourth day would serve as an **Action Day**, encouraging tangible steps to combat sexual violence, and the campaign would conclude with a **Celebration and Call to Action**, inspiring continued commitment to the cause. **D. Bhimanapati** expressed enthusiasm for the proposed structure of the It's On Us campaign, appreciating how each day addresses a distinct theme. Building on this, she suggested dedicating one day to a **Resource Fair**, partnering with campus organizations such as Student Health and Counseling Services, Title IX, and others to showcase the support available to students. Additionally, she proposed inviting a **notable speaker** in the field of sexual violence awareness and prevention to further educate and inspire attendees during one of the campaign days. **D. Kanth Cirigi** suggested incorporating **online engagement activities** into the It's On Us campaign to include students who may not be able to attend in-person events. Ideas included hosting **slogan-writing or poster-making competitions** online, allowing broader participation. Winners of these activities could be rewarded with **goodies or prizes**, encouraging greater student involvement and creativity while expanding the campaign's reach beyond the physical campus. **I. Lens** suggested enhancing the It's On Us campaign with **social media engagement**, proposing the creation of a dedicated **hashtag** to promote the campaign and increase online visibility. She also recommended incorporating **pledges** where participants could sign and commit to the campaign's cause, raising awareness and personal accountability. Additionally, Lens suggested timing the **resource fair** to align with the **keynote speaker event**, making it a culminating activity to maximize student participation and impact. **D. Bhimanapati** expressed enthusiasm for the proposed ideas, particularly the suggestion of a **poster competition** or similar activity. She highlighted how such initiatives could engage students who may not be able to attend in-person events, including those taking online classes. **D. Bhimanapati** noted that this approach would help broaden the campaign's reach and create more inclusive opportunities for student involvement. She appreciated the potential for increased participation and connection through these creative avenues. **K. Reddy Reddipally** proposed structuring the week-long campaign with a focus on impactful activities each day, such as developing **pledges and promises** on the first day and holding workshops on another. He suggested concluding the campaign with a **rally on campus**, aiming to raise awareness among students who may not



