

CBE AOL Closing the Loop Form

Program: MS Business Analytics Date: 10/15/20

Learning Goal: 4. Students who graduate will be effective communicators of business analytics projects.

Learning Objective: 4A. Students who graduate will develop effective written communication skills in conveying project ideas, activities, and findings.

Program Director: Jiming Wu, Chongqi Wu

Faculty Members: Surendra Sarnikar, Peng Xie, Yuanyuan Gao, Zinovy Radovitsky, Balaraman Rajan, Steve Peng, Somak Paul, Jia Guo, Jiming Wu, Chongqi Wu

Closing-the-Loop

1. Review Learning O

3. Document below the effectiveness of past improvement actions in improving student learning or the AOL process

5. Record below a list of recommended course-level or programmatic actions to improve student learning or the AOL process.
 - a. Sort the list from most recommended to least.
 - b. Given our mature AOL system, ideas should not be limited to just AOL system improvements.
 - c. For each improvement action proposal, list the project leader, timeline to completion, required resources, expected ease of implementation (hard, medium, easy), and expected impact on student learning (low, medium, high).
 - d. You may use ease of implementation and impact on student learning to rank improvements.
 - e. There is no guarantee that improvement ideas will be approved. They need to be reviewed by the program director, curriculum committee and dean.

1. Incorporate University Writing Skill Requirement as prerequisite to BAN 693 Capstone
 - a. project leader: Chongqi Wu
 - b. timeline to completion: Nov 2020 (already completed)
 - c. required resources: faculty time
 - d. ease of implementation = easy
 - e. impact on student learning = medium
2. Revise PLO 4 assessment rubric and method for better measurability, comparability and consistency
 - a. project leader: Chongqi Wu and task force
 - b. timeline to completion: by Dec 2021
 - c. required resources: faculty time
 - d. ease of implementation = easy
 - e. impact on student learning = medium
3. Emphasis on writing. Needs to incorporate writing component in MSBA courses in a more systematic way. Common writing rubrics from the rubrics revision task force.
 - a. project leader: Chongqi Wu and task force
 - b. timeline to completion: by Dec 2021
 - c. required resources: faculty time
 - d. ease of implementation = easy
 - e. impact on student learning = medium
4. Explore the possibility to use an existing or new MSBA course for meeting UWSR. Potentially, make MGMT 603 an MSBA elective. Coordinate with CS.
 - a. project leader: TBD.
 - b. timeline to completion: Dec. 2021
 - c. required resources: faculty time
 - d. ease of implementation = medium/hard
 - e. impact on student learning = medium